



第四届上海国际工业陶瓷展览会

The 4th Shanghai International Industrial Ceramics Expo

Concurrent Event: 2012 International Industrial Ceramics New Technology Symposium

Venue: Intex Shanghai

Date: June 14th -16th , 2012

Web: www.sicchina.net

Hosts:

Shanghai Ceramics Association

Professional Committee of Engineering Ceramics of Chinese Mechanical Engineering Society

Shanghai Science and Technology Development and Exchange Center

Co-hosts:

Shandong Ceramics Association; Shanghai Zhongyi Expo Co., Ltd

Supporters:

Pingxiang Xiangdong Government

CECA Electronic Ceramics & Components Branch

Hunan Special Ceramics Industry Technical Innovation Association

Special Ceramic Association of Jiangsu Ceramic Society

Hunan Xinhua Special Ceramics Association

Shanghai Technology Brokerage Office

International Supporter:

Korea Fine Ceramics Association

Korea Gangwon Ceramics Center

Korea Jeonnam Technopark

Organizer: Shanghai Time&Space Expo Co., Ltd.

Introduction

“Shanghai International Industrial Ceramics Exhibition (SIC China)” was founded by Shanghai Time & Space Expo Co., Ltd. in 2009. It is an annual meeting and already successfully held three sessions in Shanghai. SIC China has already been a leading industrial ceramics brand trade show in China.

Shanghai Ceramics Association enjoys a high reputation in the industrial ceramics field all over the world. Shanghai Time & Space Expo Co., Ltd and Shanghai Ceramics Association already established strategic business partner relationship this year. The fourth SIC China will be jointly organized by them from 2012. Through win-win co-operation, the two sides will display its own advantages in industrial ceramics field and build an effective platform for exhibitors to exchange technology and grasp new market opportunities. This will greatly push forward the development of industrial ceramics in China. With the wealth industrial resources, rich market experiences and successful philosophy in holding exhibition, SIC China 2012 will break all records with regard to scale, quality, service, exhibitor numbers and visitor numbers. With the joint efforts of all sides, we believe that SIC China will be one of the most important exhibition in the world.

Exhibition Review

The last SIC China was successfully held at Intex Shanghai during April 7th to 9th, 2011. Numerous old and new powerful exhibitors attended this exhibition, including Saint-Gobain, H.C.Starck, Tecera Technology, Longfa Industrial, Zouping Jingang, Advanced Ceramic Material, Huamei Fine Technical Ceramics, Weifang Zota Engineering Ceramics, etc. Pingxiang Xiangdong Government and Hunan Xinhua Special Ceramics Association organized dozens of member units to form exhibitor groups attending this event.

More than 100 domestic and international famous enterprises attended this trade show. There were total 9376 visitors from 15 countries and regions. 89% exhibitors and conference delegates said they found lots of potential customers, learned the new technology and products, and carried out extensive exchanges with counterparts. It was beyond their expectations to attend SIC China and symposium.

Enormous Market Demand

Experts expect that the output value of industrial ceramics will reach 45 billion yuan by 2015. There is a huge market demand. Industrial Ceramics is widely used in mechanical equipment, gas stove, communications, Electronic Devices, automobile, motorcycle, textile industry, environmental protection, water treatment, medical

instrument, etc. With the development of economy, the application scope of high-tech ceramics is extending. The demand for new materials increases the development of industries, and in this way helps the development of industrial ceramics.

Application scope of industrial ceramics ranges from industries in the sky to those on the ground. It not only can be applied in spaceflight technology, but also can be suitable for automobile. So far, special ceramics has covered nano-ceramics used in electronic industry, ablative material used in space vehicle, gas-sensitive ceramics used in gas leak detection, bioceramics with biocompatibility features and transparent ceramics used in optical material, etc. Auto parts industry is an important application area of industrial ceramics. Catalytic converter for controlling automobile emission is made of industrial ceramics. The number of replacement for catalytic converters reaches 11 million units per year. The profit reaches 5.5 billion yuan per year.

Exhibition Scope

Industrial Ceramics: fine ceramics, alumina ceramics, zirconia ceramics, high technical ceramics, electronic ceramics, functional ceramics, structural ceramics, abrasion resistant ceramics, carborundum ceramics, filter ceramics, high performance ceramics, ceramic fibre, ceramic seals, nano ceramics, honeycomb ceramics, oxide ceramics, nitride ceramics, porous ceramics, ceramic separation membrane, artificial crystal, fireproof materials, and biological and biochemical ceramics, oxide ceramic, non-oxide ceramic (carbide, nitrides, boride, silicides, etc.)

Electronic Components: functional sensor ceramic components of sorts, electrical ceramics, electric appliance ceramics, ceramic components of sorts, insulation device ceramics, capacitor ceramic, iron electrical ceramics, semiconductor ceramics, ion ceramics, insulation device ceramics etc.

Grinding Balls: ceramic ball, ceramic lining tile, plate, tower fillings and materials, new energy materials

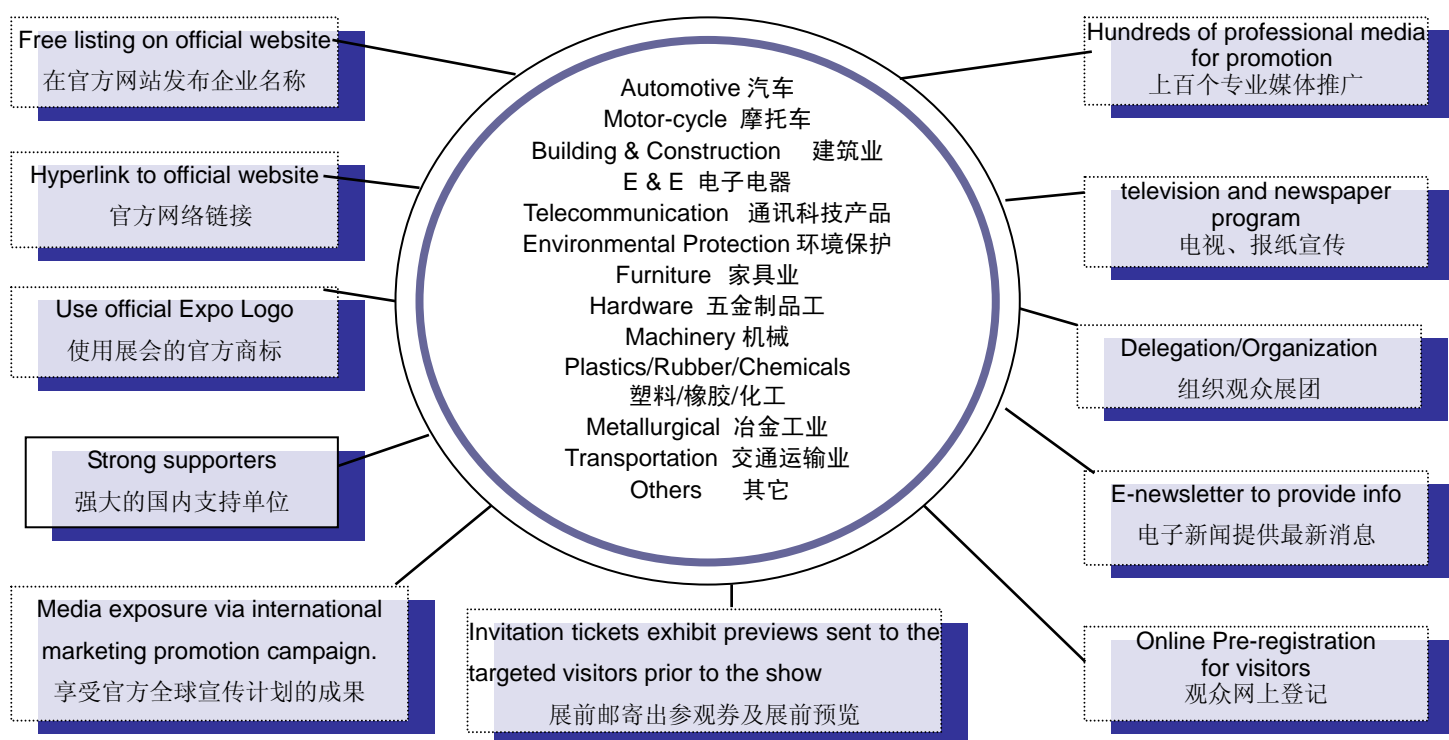
Raw & Auxiliary Materials: natural and compound raw materials, oxide ceramic powder, non-oxide ceramic powder, raw material treatment techniques and equipment (crushing, grinding, mixing, weighing, palletizing and spray drying equipment), measuring equipment, etc.

Production Equipment: powder preparation equipment, product modeling equipment (dry granulation and semi-dry granulation modeling, isostatic pressing modeling, hot briquetting), reaction sintering, microwave sintering, etc.

Furnace & Apparatus Controlled Equipment: industrial furnace and apparatus controlled equipment (tunnel furnace, electric oven, atmosphere sintering furnace, microwave sintering furnace, small electric oven for lab purpose, new heating component, etc.) and other auxiliary equipment

Related new processes, techniques, materials, products and scientific research results of Industrial Ceramics

Extensive Promotion Campaign for Visitors



Historical Data

Year	No. of Exhibitors	No. of Visitor	Countries & Regions No.	Area
2009 年	97	6370	12	5000
2010 年	118	8910	18	7000
2011 年	156	9376	15	9500

Exhibiting Details

1、Booth Facility:

- ★ Package Stand Configuration (min.9sq.m.):

USD3600 / 9 m² (Stands with two open side are charged with 10% premium on the total stand rental as appropriate.)

Configuration: Partitions, Carpet, One information counter, Two folding chairs, Two spotlights, Fascia board, One 220V single phase socket

Note: the part which is beyond standard booth can't get separate configuration

- ★ Indoor Raw Space (min.36 sq.m.): USD 360/ m²

Configuration: Raw space. Exhibitors can use the official contractor or appoint your own contractor for stand building.

Note: building fee, management fee, power supply and etc. will be paid by exhibitors.

- ★ Preferential policy: You can enjoy 30% discount if your exhibition area is over 200 m², and 20% discount for over 100 m², 10% discount for over 54 m².

2、Proceeding Advertisements:

Increases your brand visibility and new opportunities through our exhibition publication. It will be widely distributed to visitors during the expo and posted to professional visitors who didn't come to our expo.

Catalogue price : Dimension 143mm (W) × 210mm (H)

◇Front Cover RMB 25,000	◇Back Cover RMB 20,000
◇Inside Front Cover RMB 18,000	◇The First Page RMB 15,000
◇Inside Back Cover RMB 10,000	◇Color Inside Page RMB 6,000
◇White & Black Page RMB 3,000	◇Company Profile RMB 1,000

3、Extra Promotion Exposure: (More promotional chance is available on request.)

Visitor Ticket RMB 50,000/50,000 pcs.	Handbag(Exclusive) RMB 60,000/20,000 dzs.
Inflated Arch RMB 12,000/period	Ticket Lanyard RMB 60,000 /30,000 dzs.
Badge Only RMB 60,000 /30,000dzs	Air Balloon Banner RMB 6,000 /period

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